New Freshmen Enrollment Growth

- **Minnesota Residents**
  - 2013: 3,608
  - 2018: 3,912
  - Increase from 2013 to 2018: 8.4%

- **Students of Color**
  - 2013: 1,076
  - 2018: 1,450
  - Increase from 2013 to 2018: 34.8%

- **Hispanic/Latino Students**
  - 2013: 165
  - 2018: 262
  - Increase from 2013 to 2018: 58.8%

- **African American/Black Students**
  - 2013: 216
  - 2018: 319
  - Increase from 2013 to 2018: 47.7%

**NEW STUDENTS Did You Know?**

- Of all new fall 2018 students (new freshman and transfer students combined):
  - 26.6% identify as first generation students
  - 19.6% are Pell eligible students

**ACT Composite Score Range**

- The ACT composite score range of the middle 50% of new fall 2018 Freshmen: 26–31.

**SAT Total Range**

- The SAT total range of the middle 50% of new fall 2018 Freshmen: 1300–1450.

(Note: Reporting new SAT scores for fall 2018 cohort. New SAT has a 1600 scale)
Financial Aid

The University of Minnesota System-wide Promise Scholarship Helps Make College Possible for Students in All Minnesota Counties.

Percentage of fall 2018 undergraduate degree-seeking students system-wide within each county receiving a Promise Scholarship:

- 11-24%
- 25-49%
- 50-74%
- 75 or higher

Student Success

- First-Year Retention Increase: 90.4% to 92.9%, 2.5% increase
- Retention of Students of Color: 89.9% to 92.9%, 3.0% increase
- First Generation Retention Increase: 86.2% to 89.2%, 3.0% increase
- Four-Year Graduation Rate Increase: 59.5% to 71.1%, 11.6% increase
- Six-Year Graduation Rate Increase: 75.8% to 80.4%, 4.6% increase
- STEM Bachelor’s Degrees Awarded: 2,751 to 3,573, 29.9% increase
STRA TEGIC ENROLLMENT MANAGEMENT AT THE UNIVERSITY OF MINNESOTA TWIN CITIES

“Student success is always our number-one focus. Our continued growth in student satisfaction, record retention and graduation levels, and increased financial support are all important elements in making sure that we are serving Minnesota families and fulfilling our leadership role as the state’s flagship.”

— Robert B. McMaster, Vice Provost and Dean of Undergraduate Education

TRANSFER STUDENTS

Did You Know?
The University of Minnesota has one of the largest transfer student populations in the Big Ten. Approximately one-third of our new undergraduates every year are transfer students.

Where do our transfer students transfer from?

- 33.8% from MN State 2-year schools
- 4.8% from MN State 4-year schools
- 7.2% from Minnesota private schools
- 7.2% from the Wisconsin system
- 10% from other U of M campuses
- 37% from other schools

Increase in Twin Cities Transfer Students of Color

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>426</td>
</tr>
<tr>
<td>2018</td>
<td>582</td>
</tr>
</tbody>
</table>

23.9% Increase from 2013 to 2018

ENROLLMENT MANAGEMENT AT THE UNIVERSITY OF MINNESOTA TWIN CITIES

WORLD-CLASS FACULTY & SCHOLARSHIP
The research, scholarship, and creative activity of faculty and students at the University of Minnesota have long been recognized both nationally and internationally.

INTERNATIONAL AWARDS
- 26 Nobel Prize-winning faculty & former students
- 90 Guggenheim Fellowship recipients
- 1 Wolf Prize winner

NATIONAL AWARDS
- 58 American Academy of Arts & Sciences members
- 16 Institute of Medicine members
- 7 Lasker Award winners
- 2 MacArthur Foundation Fellowship recipients
- 38 National Academy of Engineering members
- 38 National Academy of Sciences members
- 1 National Book Award winner
- 2 National Medal of Science winners
- 3 Pulitzer Prize winners
We are the state’s only research (R1) university and one of the top research universities in the nation.

We are the state’s public land-grant university.

As a land-grant institution, our mission is to serve the State of Minnesota and to apply our knowledge to address societal issues.

Our implementation of the Innovative Grand Challenges curricular options is preparing our students to meet 21st-century challenges with new models of engaged, place-based education for tomorrow’s leaders.